

PRESS POLICY

WESTERN ELECTRONIC PRODUCT STEWARDSHIP INITIATIVE

Regarding attendance of members of the press at Multi-Stakeholder Meetings of the Western Electronic Product Stewardship Initiative (WEPSI).

Representatives of the press who express interest will be informed of the meetings, since schedules and locations of meetings will be posted on the WEPSI Web site: www.recyclingadvocates.org/wepsi. However, press representatives are asked not to attend the meetings. The reason is that the presence of the press could impede open discussion during this developmental stage of this initiative. This concern has been expressed by some WEPSI participants. Participants, including representatives of government, industry, recyclers and advocacy organizations, will be discussing a lot of “what-ifs”, and the free exchange of ideas is a vital part of the process at this time. The attendance of the press could have a dampening effect on the discussion. Press will be given briefings at their request, without quoting individual participants, and will be provided access to individual participants who choose.

WEPSI wishes to be open and responsive to the growing public interest in this important issue, while protecting the ability of participants to fully explore options. We ask representatives of the press to respect this request. For more information or to arrange a briefing please contact:

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