



RECYCLING ADVOCATES

MAY 2011

WWW.RECYCLINGADVOCATES.ORG

Oregon Legislature Passes Bottle Bill *Bill Awaits Governor's Signature*

Katy Daily

The bill modernizing Oregon's Bottle Bill, which the Oregonian is calling "one of the most significant pieces of non-budget-related legislation to make its way through the capitol this year and perhaps the environment lobby's biggest win this session," passed the Oregon Senate with a vote of 19-11 on Wednesday, July 25, and is now headed to Governor Kitzhaber's desk. He is expected to sign HB 3145-B into law sometime over the next few weeks.

It has been a long time coming! Bottle Bill modernization has been a priority for Recycling Advocates for many legislative sessions and has been the focus of much of our energy and efforts over the last few years. What better way to commemorate the 40th anniversary of the Bottle Bill, Oregon's seminal product stewardship legislation, than by keeping it relevant for many future generations.

There are three main components of HB 3145-B:

1. It expands beverage containers that are covered by the deposit to include sports drinks, energy drinks, coffee, tea, juice, and similar non-carbonated drinks by Jan. 1, 2018 at the latest;
2. It raises the refund value of beverage containers from 5 to 10 cents if we fall below an 80% return rate by January 2017 at the earliest; and
3. It creates a pilot project for a redemption center to be built somewhere other than Portland that is based on a tiered "convenience zone" model and encourages more participation from dealers within these zones.

Even with increased recycling opportunities throughout Oregon since the passage of the original bill in 1971, Recycling Advocates firmly believes that the Bottle Bill is the most effective recycling program that Oregon has, and expansion is key to keeping our recycling rates

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***Raise a Bottle to the
Bottle Bill at RA's
Annual Meeting
June 29—Cassidy's
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of beverage containers one of the highest in the nation.

Obviously we would like to see the components of the expansion go into effect sooner than is prescribed by HB 3145, but we also understand the tremendous efforts and negotiations that helped broker this bi-partisan agreement and feel that HB 3145 is truly a win-win for all stakeholders.

We would like to especially thank Representatives Ben Cannon and Vicki Berger for their tremendous efforts in helping bring Bottle Bill modernization to fruition. In addition, we want to give a special “thank you” to Senate President Peter Courtney, whose impassioned testimony in both the House and Senate committee hearings set the tone for success and made the hearings memorable. Without his leadership and passion for the bottle bill we would likely not be celebrating this success. (For a great summary of the history of HB 3145, as well as opportunities to listen to the testimony, visit the Oregonian’s Bill Tracker page for HB 3145.)

And finally, we want to thank all of the Recycling Advocates members who heeded the call and sent letters of support to your legislators. Your efforts definitely made a difference!

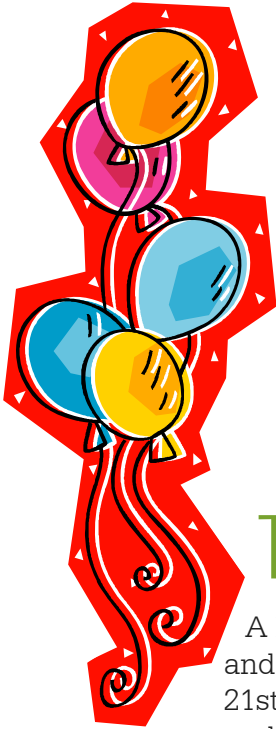
Please join us at Recycling Advocates’ annual meeting on June 29 at Cassidy’s in Portland (see page 3 for details) as we celebrate our successes this year!

Board Elections at the Annual Membership Meeting June 29, 2011

The Annual Membership Meeting will include the election of RA’s board of directors. See meeting details on page 3.

Of the current nine board positions, terms for **Katy Daily**, **Johnny Leuthold**, **Rob Guttridge** and **Lindsey Newkirk** are expiring. Sadly, RA will be losing Katy Daily as she moves her life and family to Australia for a few years, and Lindsey Newkirk has decided to focus her attentions on her growing green events business. Johnny Leuthold and Rob Guttridge will be running for re-election.

Would you like to join the board? Contact us and let us know who you would like to see as a director. Nominations will be accepted from the floor at the Annual Meeting.



Celebrate the Victory!

Raise a Bottle to the Bottle Bill

**Recycling Advocates
Annual Meeting & Victory Party
June 29, 7-9 PM
Cassidy's Restaurant & Bar**

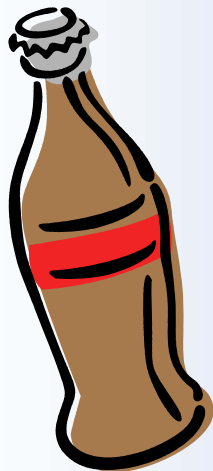
The 2011 Recycling Advocates Annual Meeting will be a Grand Victory Party, celebrating the anticipated passage of Oregon's Expanded Bottle Bill.

A big THANK YOU goes out to all our members and coalition partners, like AOR and OLCV who have worked tirelessly for years to bring our Bottle Bill into the 21st century. And of course, to the Bill's sponsors—Representative Ben Cannon and Senator Vicki Berger-- and other legislative champions like Senator Peter Courtney who were key movers and shakers.

Come to the party and meet the folks who helped make this all happen. Hear the inside story behind our legislative victory and help shape our next steps.

This community event will be held at Cassidy's Restaurant and Bar in downtown Portland. It will include Recycling Advocates' Annual Membership meeting and Board of Directors elections (election details on page 2). Light refreshments will be provided.

RSVPs strongly encouraged.



Don't miss this celebration!

Annual Membership Meeting & Victory Party

Wednesday, June 29, 2011

7:00-9:00 pm

Cassidy's Restaurant & Bar

1331 SW Washington St., Portland

Directions at www.cassidysrestaurant.com/contact.html

RSVPs ENCOURAGED

INFO@RECYCLINGADVOCATES.ORG

503-777-0909

Join AOR for Sustainable Oregon 2011, June 16-18 in Seaside, Oregon

You don't want to miss "Sustainable Oregon 2011," the **Association of Oregon Recyclers'** annual conference and trade show June 16-18 in Seaside!

This year's conference is bursting with timely reports from prominent industry experts on a variety of hot topics. There will be sessions which reflect all the current issues for a wide spectrum of the recycling industry, including an educational track ideal for those new to the recycling industry.

Join AOR for critical legislative updates, an assessment of recycling markets, new approaches to waste prevention messaging, pharmaceutical disposal, product design, calculating business diversion rates, and so much more!

Come see the reusable "trashion" of **Junk To Funk**—the brain-child of Recycling Advocate's own Lindsey Newkirk. Discover who will win the Recycler of the Year awards, all while networking with recyclers, processors, local government officials, consultants, and educators.

For the latest info on the conference, including registration information, exhibitor and sponsorship opportunities, and the full agenda, visit www.aorr.org/conference.html.

New to the industry? New to Oregon? Come learn more about our recycling system with this year's "Newcomer Track"

It's easy to feel a little overwhelmed by the barrage of information. What's up with all those acronyms and jargon? Who are the key stakeholders? Where are the markets for Oregon's post-consumer products? Wrapping your head around the nuances of the who, what, where, when, and why of this complex system can be tough.

Get answers to all your questions at this year's Sustainable Oregon Conference. See details of the "Newcomer Track" on page 5.

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Sustainable Oregon 2011: Newcomer Track

Sustainable Oregon 2011, AOR's annual conference, will feature a series of educational discussions, interactive sessions, and networking events designed expressly with the recycling industry newcomer in mind.

Newcomer track presentations include:

- The theatrical "Mommy, Where Do Markets Come From?" session offers a creative approach to understanding markets. Moderator Pete Chism (City of Portland) walks the audience through a scripted dialogue with AOR members, each representing the perspective of their industry. You will leave with a stronger grasp on the interrelationships between educators, collectors, haulers, and processors in developing markets for mixed recycling and plastic film recycling.
- The introductory "Plastics 101: Sorting Types and Setting it Straight" features well-respected experts on plastics, Patty Moore (Moore Recycling Associates, Inc.) and Kim Holmes (4R Sustainability, Inc.), as they guide you through a hands-on plastics sort. Learn all about plastic numbers, types, sorting process, and recyclability in this interactive and educational session.
- Led by seasoned veterans of Oregon's recycling industry (and founders of AOR), the aptly titled "Introduction to Oregon's Recycling System" offers a high-level overview of the players in the recycling industry, covers some basic jargon, and touches on select recycling legislation in order to explain why Oregon's system functions like it does.
- Where is the recycling industry headed, and what kind of skills will be needed to navigate this? Join seasoned veterans of Oregon's recycling system in an informal conversation about the recycling industry and gain insights about what's on the horizon.
- Meet-and-Greet with AOR board members. Ask questions and get to know the AOR board members.



SCRAP's Rebel Craft

Rebel Craft Rumble 2011

Portland's craftiest competition of the year returns on June 15

SCRAP's craft-off returns, as Portland's finest and fiercest crafters enter the ring to battle for a chance to seam-rip the title of Craft Master from reigning champion and Craft Zine editor-in-chief Sister Diane Gilleland. Choose your sides as competitors lock-and-load their glue guns and square-off to dazzle local celebrity judges and all with their creative talent.

Wednesday, June 15
7 to 9 PM – Doors open at 6:30
Clinton Street Theater
2522 SE Clinton Street, Portland

SCRAP - *School & Community Reuse Action Project* - is a non-profit organization that inspires creative reuse and environmentally sustainable behavior by providing education programs and affordable materials to the community.

For tickets and more information, visit
<http://scrapaction.org/events/rebel-craft-rumble>

>> Elizabeth Goodman



MEMBER OF EARTH SHARE OREGON

Protect the Earth -- through public speaking

So many issues, so little time. It is not always easy to find the best way to have our message heard and we're grateful that you have answered the call. For a number of years, **Recycling Advocates** has been able to reach a broader audience through our membership in EarthShare Oregon. And we could use your help this year.

EarthShare Oregon is a nonprofit organization that collaborates with businesses and public agencies to enable their employees to support 71 environmental groups through workplace giving campaigns. Last year, more than 4,000 Oregonians supported EarthShare through giving campaigns in 100+ workplaces.

Recycling Advocates was able to use the funds raised through EarthShare to help pass the expanded Oregon Bottle Bill (see front page article).

In order to get the word out to their employees about the giving options available, many workplaces invite EarthShare members to give brief presentations about their projects. If you have a passion for **Recycling Advocates'** work, a small amount of time to volunteer to make a 5-10 minute presentation, and a willingness to overcome stage fright about public speaking, let us know! We'd love to have you represent us as only you can do it as a generous and committed supporter.

If you'd like to learn more about EarthShare and about their business partners in your area, you can visit the EarthShare website at www.earthshare-oregon.org. To join the team of speakers for the 2009 Fall EarthShare Campaign, please contact Meghan Humphreys: 503-223-9015 or meghan@earthshare-oregon.org.

ADVOCACY CALENDAR

Sustainable Oregon 2011, *Seaside* June 16-18

The event includes sessions and workshops on topics related to recycling and waste prevention, networking opportunities, our annual member meeting and board elections, and an awards banquet. *See details on page 4.*

Green Steps: Habitat for Humanity Green Building Conference, *Vancouver, Washington* June 21-22

Attend the first regional green building conference by Habitat for Humanity International in the Northwest. Details at www.certain.com/system/profile/web/index.cfm?PKwebID=0x2357157888&varPage=home

Recycling Advocates Annual Membership Meeting June 29, 7-9 pm, *Cassidy's Restaurant & Bar, Portland*

Come celebrate the Bottle Bill legislation victory and elect RA's next directors. *See details page 3.*



The Board

Katy Daily
Co-President

Johnny Leuthold
Co-President

Rhett Lawrence
Vice-President

Betty Patton
Secretary

Rick Paul
Treasurer

Lindsey Newkirk
At Large

Rob Guttridge
At Large

Elizabeth Goodman
At Large

Kris Olson
At Large

Staff

Richard Lee-Berman
*Administrator
Editor
Webmaster*

P.O. Box 6736
Portland
Oregon, 97228
503-777-0909

www.recyclingadvocates.org • info@recyclingadvocates.org



Become a member now. . .



- \$25 Advocate
 \$50 Friend
 \$100 Supporter
 \$250 Sustainer
 Other _____
 I'm giving a gift membership to the recipient below*
 Contact me about volunteering for RA
 Don't sign me up for Action Alerts

Please enclose a check and mail to: PO Box 6736, Portland OR 97228-6736 or visit www.RecyclingAdvocates.org/join.htm and pay by credit card or PayPal.

Name _____

Address _____

Phone, Day _____ Evening _____

Email _____

*Your name, if this is a gift membership _____

Your membership contribution to RA is tax-deductible to the full extent of the law

